



[www.BeworthFinance.com](http://www.BeworthFinance.com)

*Kimberly Hamilton*

FINANCIAL EDUCATOR,  
AUTHOR & SPEAKER

MEDIA KIT

# Hi, I'm Kimberly!

FINANCIAL EDUCATOR & AUTHOR


Nice to meet you! I'm the Founder of Beworth Finance where I help women and millennials make smart money moves. As a Latina Certified Financial Education Instructor, you may have seen my advice in Forbes, Business Insider, and Yahoo Finance, among others. I am also the Senior Manager of Financial Education at the major fintech company, Rocket Money, and recently published my book titled Building Wealth on a Dime... but I wasn't always the money nerd I was today.

In my early 20s I suffered from daily financial anxiety, with almost \$45,000 worth of student debt on a \$40,000 starting salary. After developing a system that allowed me to pay down my debt in three years, double my income in four, and buy my first home before my 30th birthday, I became obsessed with teaching others how they can build wealth and find financial freedom, too. Keep reading to see what I've been up to since.



 **300+**  
workshop  
participants

 **800+**  
email list  
subscribers

 **43%**  
average  
open rate

 **5K+**  
social media  
following





## SPEAKING TOPICS

- ✓ Budgeting and building credit
- ✓ Debt repayment
- ✓ Student loan forgiveness
- ✓ Investing for retirement
- ✓ Preparing for homeownership
- ✓ Emotions and money
- ✓ Fintech and your finances
- ✓ Salary negotiation

### AS SEEN IN

**Forbes**  
APARTMENT  
THERAPY

BUSINESS  
INSIDER  
**The Everygirl**

**Apartment  
Therapy**  
NEWSDAY

MARKETS  
INSIDER  
**Ellevest**

## Testimonials

"Her sessions were both popular and vital for our members as they worked through negative perceptions of guilt we often harbor about our finances. We are grateful to have her in our community and can't wait to work with her again."

Behold.HER Conference,  
client

"I left Kimberly's workshop feeling relieved and refreshed to jumpstart my financial goals. Thank you for creating a space to share what emotions have impacted our financial health and ways to address them."

Toni J.,  
workshop participant

# The Book

## BUILDING WEALTH ON A DIME

In Building Wealth on a Dime: Finding Your Financial Freedom, Latina financial educator Kimberly Hamilton delivers an engaging guide for building wealth through small but powerful changes to your money - even if you're starting small. Through the financial lives of everyday money makers like Claire in New York, Tanya in Chicago, and Eric in Portland, Building Wealth on a Dime teaches you to take control of your finances, eliminate debt, and invest for your financial future. Written in a tone that sounds more like a friend than financial advice, you'll gain the tools you need - psychological and financial - to change your mindset and achieve your own version of financial freedom.

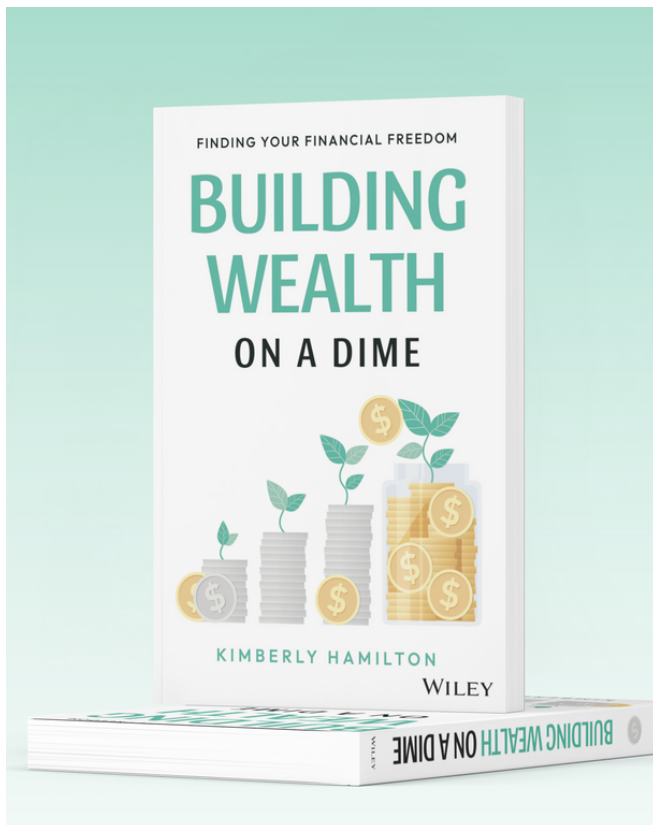
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**Target**  
WILEY

**BOOKS-A-  
MILLION**



## MY AUDIENCE

**72%**  
women

**28%**  
men

**73%**  
United States

## BUT ALL AGES LOVE MONEY

**8%**  
18-24  
years old

**47%**  
25-34  
years old

**30%**  
35-44  
years old

**12%**  
45+  
years old

# The Website

BEWORTHFINANCE.COM

I started Beworth Finance in 2019 to make personal finance more relatable to the average money maker. I do this by providing online courses and private coaching to break down topics into simple and actionable steps. We all know that most financial information available to the public can be confusing or boring – and financial advisors can be really expensive. That's why I speak millennial's money language. For example, I'll take a concept like asset diversification and compare it to placing an order at a new Mexican restaurant, because who doesn't love tacos?! Just like we all love money, except there's always more to learn.

## ONLINE COURSES

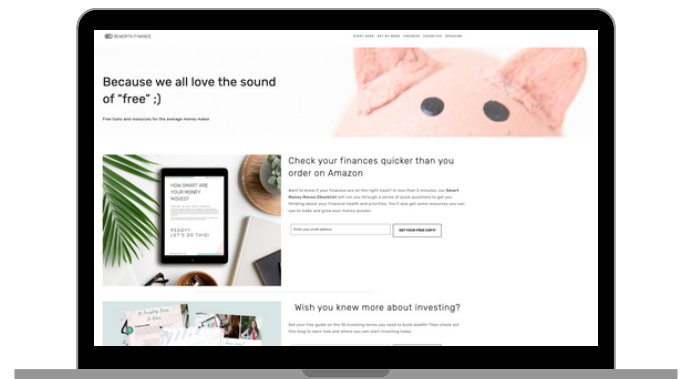
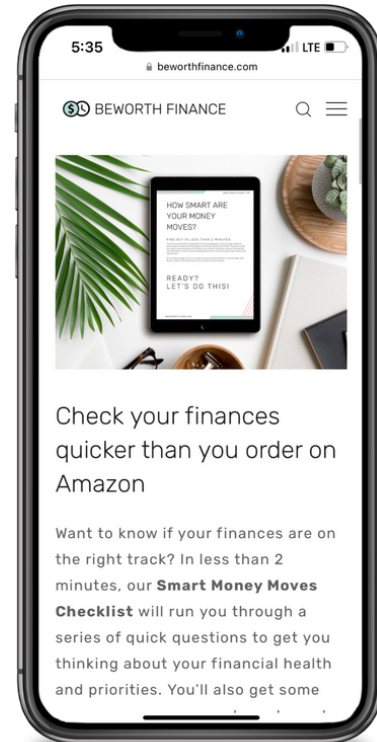
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### **Money Moves Accelerator**

My most comprehensive offering comprised of 4 modules, teaching students how to automate their finances, develop a debt payoff plan, and investing using tax-advantaged retirement accounts to build wealth.

### **Quick Budget Course**

My quickest course offering a condensed version of the Module 1 from the Money Moves Accelerator to help those that need an easy-to-use budget ASAP!



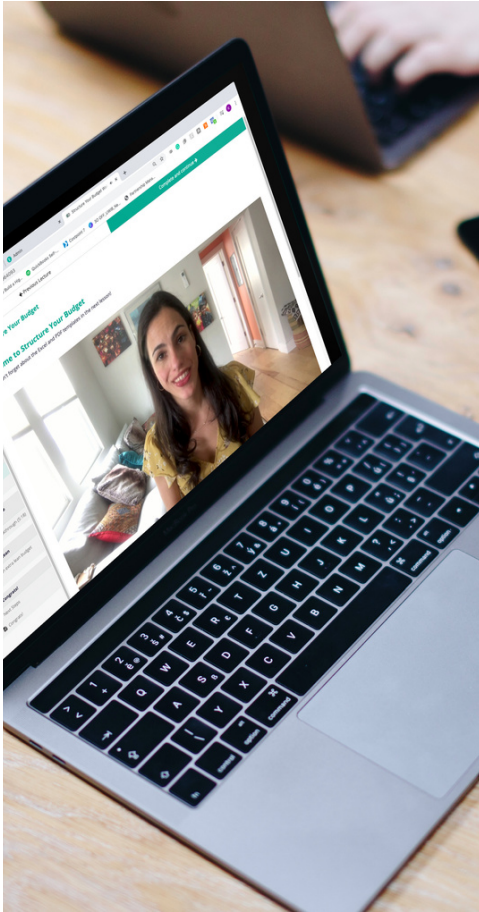
## MOST VIEWED BLOGS

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The Year I Maxed Out My Roth IRA - Twice!

5 Questions to Ask Your Lenders During COVID-19

How I Bought My First Stock



## PREVIOUS PARTNERS

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- Behold.HER
- Capital One Cafe
- General Assembly
- Ladies Get Paid
- MPower Financing
- The Ellevest Network
- United Women in Business Foundation

## WHAT YOU CAN EXPECT

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- Relatable financial advice
- Casual and upbeat delivery
- As little jargon as possible
- Willingness to brainstorm topics
- Timeliness and professionalism



## GET IN TOUCH

I'd love to talk about how I can help your audience build wealth and reduce financial stress. Please feel free to contact me anytime,

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[www.beworthyfinance.com](http://www.beworthyfinance.com)

[@BeworthyFinance](https://www.instagram.com/BeworthyFinance)



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