



www.BeworthFinance.com

Kimberly Hamilton

**FINANCIAL EDUCATOR,
AUTHOR & SPEAKER**

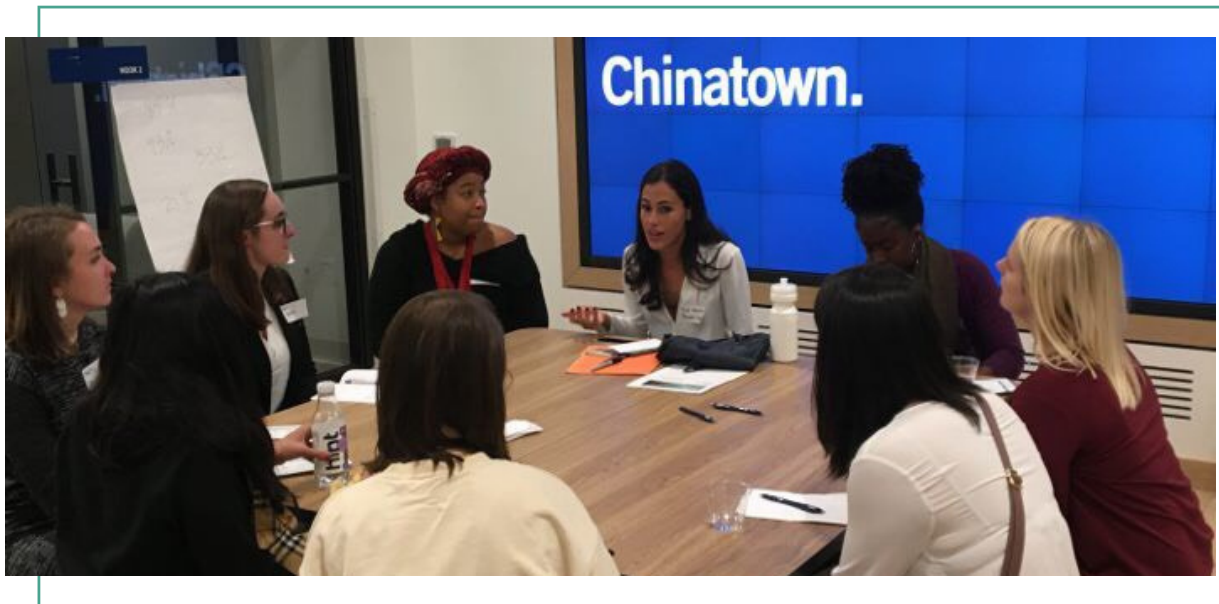
MEDIA KIT

Hi, I'm Kimberly!

FINANCIAL EDUCATOR | AUTHOR | SPEAKER

Nice to meet you! I'm the Founder of Beworth Finance where I help women and millennials make smart money moves. As an Accredited Financial Counselor and published author, you may have seen my advice in Forbes, Business Insider, and Yahoo Finance. I'm also the Senior Manager of Financial Education at the major fintech company, Rocket Money, and author of the book, Building Wealth on a Dime... but I wasn't always the money nerd I am today.

In my early 20s I suffered from daily financial anxiety, with almost \$45k worth of student debt on a \$40k salary. After developing a system that allowed me to pay down my debt in three years, double my income in four, and buy my first home before I was 30, I became obsessed with teaching others how they can find financial freedom, too. Keep reading to learn what I've been up to since.



400+

workshop
participants



800+

email list
subscribers



51%

average
open rate



5K+

social media
following



SPEAKING TOPICS

- ✓ Budgeting and building credit
- ✓ Debt repayment
- ✓ Student loan forgiveness
- ✓ Investing for retirement
- ✓ Preparing for homeownership
- ✓ Emotions and money
- ✓ Fintech and your finances
- ✓ Salary negotiation

AS SEEN IN

Forbes
APARTMENT
THERAPY

BUSINESS
INSIDER
The Everygirl

Apartment
Therapy
NEWSDAY

MARKETS
INSIDER
Ellevest

Testimonials

“

"Her sessions were both popular and vital for our members as they worked through negative perceptions of guilt we often harbor about our finances. We are grateful to have her in our community and can't wait to work with her again."

- Behold.HER Conference, client

“

"I left Kimberly's workshop feeling relieved and refreshed to jumpstart my financial goals. Thank you for creating a space to share what emotions have impacted our financial health and ways to address them."

- Toni J., workshop participant

The Book

BUILDING WEALTH ON A DIME

In Building Wealth on a Dime: Finding Your Financial Freedom, Latina financial educator Kimberly Hamilton delivers an engaging guide for building wealth through small but powerful changes to your money - even if you're starting small. Through the financial lives of everyday money makers like Claire in New York, Tanya in Chicago, and Eric in Portland, Building Wealth on a Dime teaches you to take control of your finances, eliminate debt, and invest for your financial future. Written in a tone that sounds more like a friend than financial advice, you'll gain the tools you need - psychological and financial - to change your mindset and achieve your own version of financial freedom.

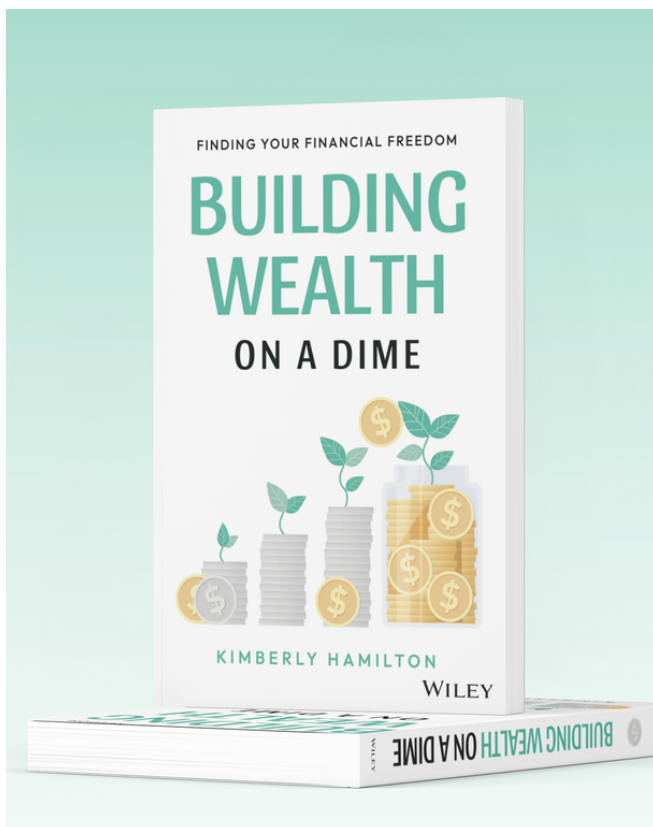
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Indie Bound

Target
WILEY

**BOOKS-A-
MILLION**



MY AUDIENCE

72%
women

28%
men

73%
United States

BUT ALL AGES LOVE MONEY

8%
18-24
years old

47%
25-34
years old

30%
35-44
years old

12%
45+
years old

The Website

BEWORTHFINANCE.COM

I started Beworth Finance in 2019 to make personal finance more relatable to the average money maker. I do this by providing online courses and private coaching to break down topics into simple and actionable steps. We all know that most financial information available to the public can be confusing or boring — and financial advisors can be really expensive. That's why I speak millennial's money language. For example, I'll take a concept like asset diversification and compare it to placing an order at a new Mexican restaurant, because who doesn't love tacos?! Just like we all love money, except there's always more to learn.

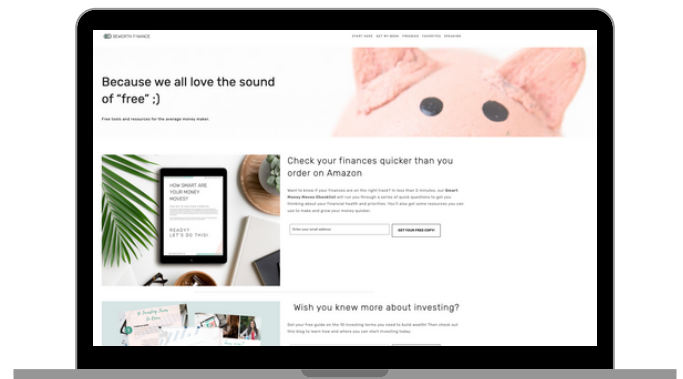
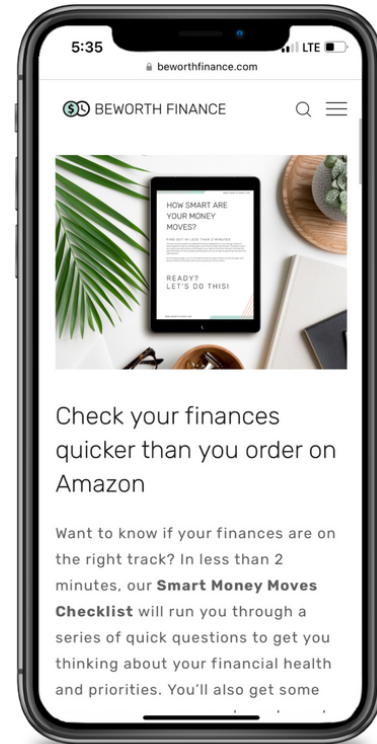
ONLINE COURSES

Money Moves Accelerator

My most comprehensive offering comprised of 4 modules, teaching students how to automate their finances, develop a debt payoff plan, and investing using tax-advantaged accounts.

Quick Budget Course

My quickest course offering a condensed version of the Module 1 from the Money Moves Accelerator to help those that need a budget ASAP!

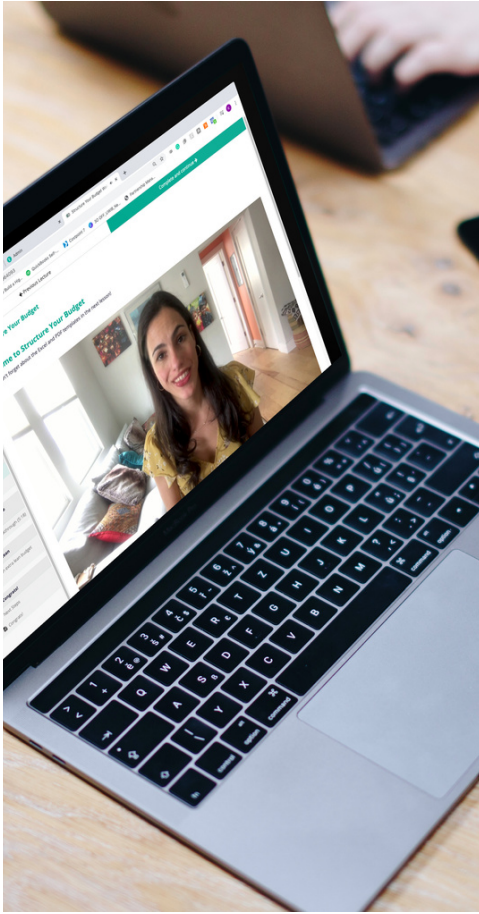


MOST VIEWED BLOGS

The Year I Maxed Out My Roth IRA
- Twice!

5 Questions to Ask Your Lenders
During COVID-19

How I Bought My First Stock



PREVIOUS PARTNERS

- Behold.HER
- Capital One Cafe
- General Assembly
- Ladies Get Paid
- MPower Financing
- The Ellevest Network
- United Women in Business Foundation

WHAT YOU CAN EXPECT

- Relatable financial advice
- Casual & upbeat delivery
- As little jargon as possible
- Willingness to brainstorm topics
- Timeliness and professionalism



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www.beworthyfinance.com

[@BeworthyFinance](https://www.instagram.com/BeworthyFinance)



GET IN TOUCH

I'd love to talk about how I can help your audience build wealth and reduce financial stress. Please feel free to contact me anytime!

Kimberly